

MARRIANNE RUSSELL

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JOB EXPERIENCE

MAXWELL STREET PRESBYTERIAN CHURCH

Lexington, KY • Aug. 2012 - Present • Communications Director/Graphic Designer

My role as Communications Director consists of managing print pieces, editing and maintaining the organizations web site, and managing social media and online presence. I create layouts and design several publications on a regular basis as well as illustrate and design event posters, web banners etc. I often work with various departments and committee to consolidate information and imagery.

FREELANCE GRAPHIC DESIGN

Lexington, KY (and globally) • May. 2007 - Present • Graphic Designer

Working as a Freelance Designer allows me to connect with clients all over the world doing a variety of print and web design. I primarily work for non-profit organizations, churches and small businesses. I have developed working relationships with several clients that I work with on a regular basis creating a wide variety of marketing materials. I enjoy the flexibility of creating customized pieces for each client.

GRAND RAPIDS CIVIC THEATRE

Grand Rapids, MI • Sept. 2009 - Aug. 2012 • Graphic Designer & Publications Manager

As the Graphic Designer at the Grand Rapids Civic Theatre it was my role to create effective and attractive print, web and media pieces that represent the identity, commitment to the community and the mission of the organization. Some of the items that were produced for each show included; posters, playbills, bookmarks, window clings, ads, web site icons, billboards, postcards and more. It is also my responsibility to manage all publications from the moment they are thought of to the moment they are created and sent off to the printer.

CAMPUS LIFE - EASTERN MICHIGAN UNIVERSITY

Ypsilanti, MI • May 2008- May 2009 • Graphic Designer

As a Graphic Designer for Eastern Michigan University-Campus Life I designed various posters, maps, calendars, advertisements, logos, and web items for events on campus. I was also responsible for assembly, working with vendors and printers as well as working with other departments on campus. This job required me to think creatively while maintaining a consistent identity for Eastern Michigan University.

EDUCATION

EASTERN MICHIGAN UNIVERSITY

Ypsilanti, MI • Sept. 2005- April 2009 - Bachelor of Fine Art - Graphic Design

SKILLS /HONORS

ARTISTIC SENSIBILITY - knowledge of design elements, such as form, function, color, contrast, balance, symmetry and composition. Understanding of typography, spacing, function, quality, and purpose.

TECHNICAL SKILL - advanced knowledge of Adobe Creative Suite - InDesign, Illustrator, Photoshop, and Acrobat. Professional understanding of marketing, web design and print materials. Ability to use both Windows OS/Microsoft Office and Mac OS/Operating systems and Programs. Development of web sites using WordPress (customization and management of web pages). Extensive knowledge of current Social Media requirements and design standards.

COMMUNICATION ABILITY - effectively presenting ideas—both verbally and visually. Marketing and business skills, understanding of print/design terminology with clients and printing companies.

PROBLEM SOLVING ABILITIES - ability to plan, analyze, and create visual solutions. Ability to find the most effective way to get the message across in print and electronic media using color, type, illustration, photography, animation, and various print and layout techniques. Knowledge of budgeting, projecting and maintaining design costs.

HONORS

- Artwork Published in "Cellar Roots" literary magazine.
- Wade McCree Tuition Scholarship Recipient
- Michigan Competitive Scholarship Recipient
- Albrecht, Richard Memorial Scholarship Recipient
- Frank Cody High School Valedictorian
- Recognized on the Deans List through the College of Arts and Sciences

REFERENCES

Julie Maldonado

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LiKEN

Meredith Gaston

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William Horn

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